



7TH EUGEO CONGRESS ON THE GEOGRAPHY OF EUROPE

**EUGEO
2019**

MAY 15-18

GALWAY, IRELAND

Re-Imagining Europe's Future Society and Landscape



7th EUGEO Congress on the Geography of Europe

15 – 18 May 2019

National University of Ireland, Galway

Sponsorship and Exhibition Prospectus

EUGEO2019.eu

WELCOME

The chairs of the 2019 EUGEO Congress, in conjunction with the Conference of Irish Geographers and on behalf of all in Geography at NUI Galway, extend a warm welcome to all to the 7th EUGEO Congress in conjunction with the 51st Conference of Irish Geographers, here in the west of Ireland – Galway City. The theme for the 2019 conference is *Re-Imagining Europe's Future Society and Landscapes*. The theme focuses on the centrality of the concepts of society and landscape within the Discipline of Geography and the importance of the relationship that exists between the physical and cultural landscape.



This conference will offer participants the opportunity to reflect on and re-imagine futures within the geographical boundary of Europe. The overarching theme will be reflected throughout the conference programme and themed fieldtrips. We hope that this broad and inclusive theme attracts a wide variety of geographers with a range of physical, social, cultural, political and environmental research interests.



Kathy Reilly and Frances Fahy
Conference Co-Chairs

EUGEO2019

The 7th EUGEO Congress on the Geography of Europe will take place in the National University of Ireland Galway, Ireland from the 15 – 18 May 2019.

EUGEO, the Association of Geographical Societies in Europe, organises every two years a major international scientific congress, bringing together geographers from all over the world. Click Eugeo.eu to learn more



The aim of EUGEO is to represent its members at the European level and to coordinate and initiate joint activities of the members to advance research and education on the Geography of Europe and to promote the scientific discipline, the school subject and the professional practice of Geography in Europe. EUGEO has members from 21 countries.

ABOUT THE PROGRAMME

The theme for the 2019 EUGEO conference is *Re-Imagining Europe's Future Society and Landscapes*. The theme focuses on the centrality of the concepts of society and landscape within the Discipline of Geography and the importance of the natural relationship that nearly always exists between the physical and the cultural landscape. This conference will offer participants the opportunity reflect on and re-imagine futures within the geographical boundary of Europe. The overarching theme will be reflected throughout the conference programme and themed fieldtrips. This broad and inclusive theme has the potential to attract a wide variety of geographers with a range of physical, social, cultural and environmental research interests.

We anticipate the conference will host over 550 participants, over the 3 and a half day programme. The programme will provide a diverse grouping of topics and discussions to engage with all, such as Academic Lecturers, Researchers, Postdoctoral Scientists, Technicians, Cartographers, Geomorphologists, Planners and Teachers.

Sample of Proposed Themed Session Topics at EUGEO 2019:

- GIS/Remote Sensing
- Marine and Coastal
- Food Geographies
- Children's Geographies
- Geographies of Health and Well Being
- Geographies of Art, Culture and Creativity
- Climate Change
- Migration Geographies
- Geographies of Education
- Energy Geographies
- Landscape
- Housing, Urban and Rural Development
- Geographies of Financialisation

Preliminary Programme

	Wednesday 15th May 2019	Thursday 16th May 2019	Friday 17th May 2019	Saturday 18th May 2019
AM	EuGeo AGM	8 Parallels	8 Parallels	Plenary 3
		Break	Break	Break
	Other Side Meetings	8 Parallels	8 Parallels	8 Parallels
	Registration Opens	Lunch (PS Group 1) (EUGEO Board Meeting)	Lunch Break (PS Group 2)	Grab & Go Lunch
PM	8 Parallels	Plenary 1	Plenary 2	Excursions
	Break	Break	Break	
	8 Parallels	8 Parallels	7 Parallels EUGEO AGM	
Evening	Opening & Welcome	CIG AGM		
	Reception	Youth Event	Conference Dinner	

SPONSORSHIP OPPORTUNITIES

Below are some general sponsorship levels in support of EUGEO2019. We welcome an opportunity to discuss and create a bespoke package for your support of the event. Main sponsorship and exhibition is offered for the conference days with the exhibition open Wednesday to Friday.



MAIN SPONSOR

€5,000

The main sponsors for the conference are our principal partners. They will receive prominent acknowledgement and exposure on all conference materials (pre- and post-event), and first choice of exhibition space and other benefits.

Our Main Sponsors receive the following acknowledgements and benefits:

- Sponsor logo on conference announcements, programme book
- Sponsor logo on conference website and web-link to sponsor webpage
- Sponsor will be featured in participant e-newsletter pre-conference
- Delegate Bag Promotional Insert
- Programme book advertisement
- Recognition at the conference opening and closing.
- Prime exhibition space in central location (5m x 2m space)
- 3 exhibitor staff badges for company staff
- 2 Congress Dinner Tickets

SUPPORTING SPONSOR STATUS

€2,750

Our Supporting Sponsors will receive the following acknowledgements and benefits:

- Acknowledgement as sponsor in the programme book and conference website
- Sponsor logo on conference website and web-link to sponsor webpage
- Recognition at the conference opening and closing
- Delegate Bag Promotional Insert
- Exhibition space with choice of location (3m x 2m space)
- 2 exhibitor staff badges for company staff
- 1 Congress dinner ticket



OTHER SPONSORSHIP OPPORTUNITIES

SOCIAL EVENTS & CATERING

All supported events will be recognised within the programme, website and acknowledged during the sessions.

Welcome Reception

€1,000

Exclusive sponsorship is offered on the opening reception on Wednesday 15th May in the Bailey Allen Hall in NUI Galway. Your company will be listed in the programme, conference website and provided with branding opportunity during the reception.

Conference Dinner

€3,500

Exclusive sponsorship is offered for the Conference Dinner which takes place on the evening of Friday 17th May at the Meyrick Hotel. Your company will be listed in the programme, conference website and provided with a branding opportunity during the event. 3 Complimentary tickets to the Conference Dinner are provided for the sponsor.

Coffee Breaks

€750

Sponsor the morning and afternoon refreshment break. Your company will be listed in the programme, conference website and provided with a branding opportunity during the break. *(Price per day - select Thursday or Friday which includes 1 morning and 1 afternoon break per day.)*

PROGRAMME ITEMS

All supported programme events will be acknowledged in the programme, website and during any presentations.

Plenary Lecture

€1,750

Support one of the Plenary Lectures as part of the 2019 programme. Your company will be listed in the programme, conference website and brand opportunity during your selected Keynote Lecture.

DELEGATE ITEMS & ADVERTISING

Delegate Bag Insert

€650

Have your company's promotional material included in the conference bag. (Max size 2 A4 pages)

Advertisement

During the event all participants will be provided with a programme book for the conference. Advertising space is available in this book at the following rates (all adverts artwork must be supplied):

- | | |
|--|------|
| ➤ Inside front cover – Full colour | €950 |
| ➤ Inside back cover – Full colour | €750 |
| ➤ Full Page B&W internal page in programme | €550 |
| ➤ Half Page B&W internal page in programme | €300 |

All sponsorship and exhibition rates are subject to Irish VAT where applicable.

EXHIBITION SPACE

Display space is available at the congress in the exhibition area located within the Aras McLeinn Building. This modern building, offering natural daylight is an excellent space for networking. The exhibition space is situated to achieve maximum footfall of delegates throughout the main conference.



Exhibitors will set up from Wednesday morning, with access to the evening opening and welcome reception, followed by the full conference programme from Thursday to Saturday inclusive. The exhibition closes on Friday evening. The exhibition area is near the main plenary sessions, poster zones and daily tea and coffee breaks.

Spaces Available:

- **Standard display area 3m x 2m: €1,250.00**
1 trestle table, 1 chair and one double 13 amp socket plus 1 Exhibition staff pass
- **Large display area 5m x 2m: €1,550.00**
2 trestle tables, 2 chairs and one double 13 amp socket plus 2 Exhibition staff passes.

Exhibition prices are based on space only.

Exhibition rates are subject to Irish VAT where applicable.

No structure or shell scheme is provided. Exhibitors should make provision for suitable marketing displays.



Benefits:

- Exhibition stand representative(s) have an opportunity to network with delegates. You are provided with daily refreshments, lunch and attendance at the Welcome Reception. (Conference Dinner is an additional price)
- 1 conference participant bag per exhibiting company is provided.
- Company logo in the conference programme
- Company logo on conference website and web-link to the exhibitors webpage
- 1 Delegate bag insert included per exhibiting company.
- Opportunity to network during all daily activities and welcome reception.

Exhibition spaces are limited and offered on a first come basis.



BOOKING TERMS & CONDITIONS EUGEO2019

Cancellations/Postponement & Payments:

A minimum 50% of total booked is due on booking confirmation. All invoices must be paid within 30 days of the invoice date. Payment can be made by bank wire transfer or credit card (once pre-approved option). Bank details will be provided on all invoices. All bank charges are the responsibility of the sender. If the Client fails to submit final full payment 5 months prior to the event, Keynote PCO can cancel the Client's participation in the Exhibition/Sponsorship with no refund of monies received.

Should an Exhibitor/Sponsor wish to cancel any of its participation (sponsorship, exhibition space, shell scheme, stand services etc.), written notification must be sent to EUGEO2019expo@keynotepco.ie

Refunds will be based on the following schedule:

- Before 1st December 2018 50% refunded, less agreed benefits received to date.
- After 1st December 2018 No refund available.

In the event that the conference is postponed for any given reason, the exhibitor/sponsor/advertiser will not be entitled to cancel the exhibition space/sponsorship/advertising or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event. In the event that the conference is cancelled for any given reason, the organisers will refund the exhibition/sponsorship/advertising money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits.

Stand Assignment, Exhibition Construction & Staff:

A Main Sponsor will be offered first preference on exhibition space location. The remainder will be allocated strictly on a first come, first served basis and will be confirmed in writing, by Keynote PCO with your bookings invoice. If a custom designed stand is to be constructed, please provide a diagram of the proposed stand, with details and dimensions. All display constructions require the approval of the Exhibition & Sponsorship Manager at Keynote PCO, 4 months prior to the conference. No stands may be higher than 2m and outside the dimensions as booked according to their package. Preferences and priorities requested by the Exhibitor/Sponsor as to booth space location will be respected whenever possible. The Exhibition & Sponsorship Manager however reserves the right to make reasonable transfers as to the location of the Exhibitor/Sponsor's space should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in space locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.

The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features such as posters, catering and internet café where or as required.

Exhibitors agree to be present the full duration of the exhibition during the event. Set up and dismantling of any display/exhibition spaces must only occur during the specific allotted timings.

Exhibitors are entitled to the number of staff passes indicated in their exhibition package. Additional passes are charged at a rate of €175 per person- these do not permit access to the lecture sessions.

Insurance and Safety:

The organisers cannot be held responsible for any loss of damage of/to any equipment brought in for the Exhibitor/Sponsor's exhibition. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary including Employers Liability & Public Liability cover, insurance to cover loss of damage to exhibits or other personal property. In addition the Exhibitor/Sponsor is required to show proof of their insurance liability when requested. Exhibitors and their representatives shall indemnify and hold harmless EUGEO, EUGEO2019 Committee, Keynote PCO, NUIG and their affiliated agents and employees from any or all liability.

The Rules & Regulations must be fully observed by exhibitors, their contractors and their personnel. The organisers reserve the right to demand changes to, or closure of, any stand that does not conform to these Rules & Regulations. If an exhibitor fails to comply with these rules and regulations, the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.

Once an exhibiting company has reserved exhibition space, modular booth and/or stand services, it agrees to abide by the payment conditions and cancellation policy plus all further rules and regulations in the technical information manual.

Exhibition and Sponsorship Booking Form EUGEO2019



EXHIBITION BOOKING DETAILS

Exhibition Name *as to appear on official branding*



Exhibition Space 3m x 2m Area €1,250
 (please tick one) 5m x 2m Area €1,550

SPONSORSHIP BOOKING DETAILS

Please indicate below the sponsorship opportunity you wish to book.

Sponsor Name *as to appear on official branding*



Please complete and return to:

EUGEO2019 c/o Keynote PCO
 Suite 26, Anglesea House,
 63 Carysfort Avenue, Blackrock,
 Co Dublin, Ireland
 Tel: +353 (0)1 400 3648
 Email:
 EUGEO2019Expo@keynotepco.ie

All Exhibitors and Sponsors are required to email a high resolution logo when returning a booking form.

ITEM	VALUE	<input checked="" type="checkbox"/>	ITEM	VALUE	<input checked="" type="checkbox"/>	ITEM	VALUE	<input checked="" type="checkbox"/>
Main Sponsor	€5,000	<input type="checkbox"/>	Tea & Coffee Break <i>Day Selected:</i>	€750	<input type="checkbox"/>	Ad- Inside Cover	€950	<input type="checkbox"/>
Supporting Sponsor	€2,750	<input type="checkbox"/>	Keynote Lecture	€1,750	<input type="checkbox"/>	Ad- Inside Back Cover	€750	<input type="checkbox"/>
Welcome Reception	€1,000	<input type="checkbox"/>	Delegate Insert	€650	<input type="checkbox"/>	Ad- B&W internal Full	€550	<input type="checkbox"/>
Conference Dinner	€3,500	<input type="checkbox"/>	Other	€	<input type="checkbox"/>	Ad- B&W Internal Half page	€300	<input type="checkbox"/>

Note: VAT will be applied to all booked items where relevant. Current rate is at 23% Irish VAT.

Total Exhibition and Sponsorship Value:

€

INVOICE DETAILS

Please provide all details requested below. Ensure you provide the full billing/invoice information as should appear on your invoice. It is important that your VAT number is provided as this may cause delay in confirming your booking.

Company Name: _____

VAT Number: _____ PO Number: _____

Contact Name: _____

Tel: _____ Email: _____

Billing Address: _____

Country: _____ Signature: _____

Stand Contact Details: If the representative managing your onsite exhibition stand logistics is different to the invoicing contact – please provide below:

Name: _____ Email: _____

Tel: _____

On completion of this form, please note that your contact details are provided to Keynote PCO, who communicate congress information by all media formats: Email, Fax, Telephone and Post